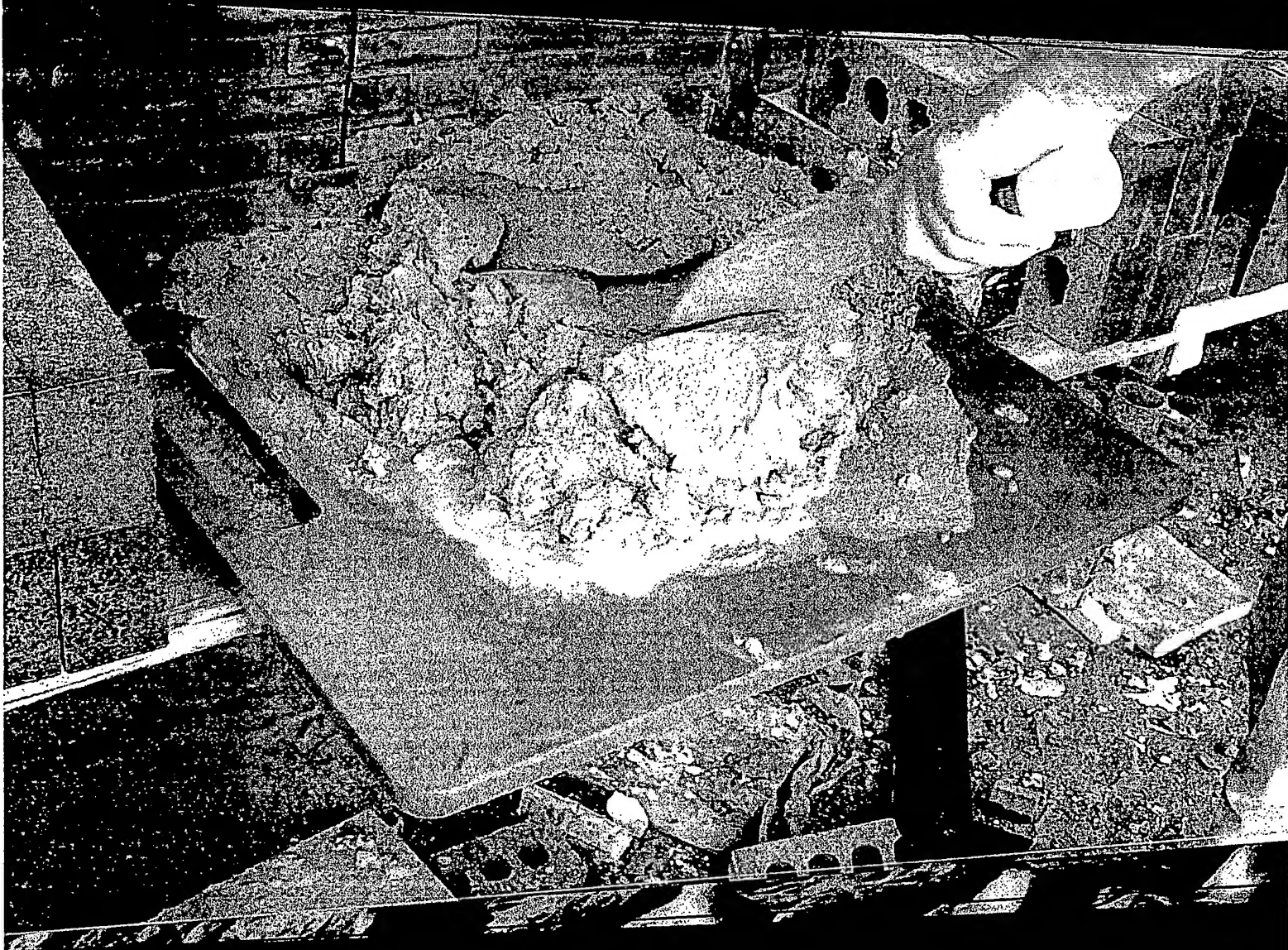


Appendix

gatorback
MORTARBOARDS



GOOD FOR MORTAR **GREAT FOR MASONS**

The quality of work and level of production displayed by any tradesman is directly related to the tools they use to get the job done. When 50% of the total project cost is labor, give your masonry crew the best tools available and you will get higher production, EVERYDAY. Because Gatorback™ mortarboards don't suck the moisture from mortar, they can increase the board life of mortar by 20-25 minutes. The net benefit: your masons are consistently using a more workable mortar AND your lenders are not wasting time shaking up mud throughout the job. Not only are Gatorback boards extremely tough, they increase productivity, EVERYDAY!!

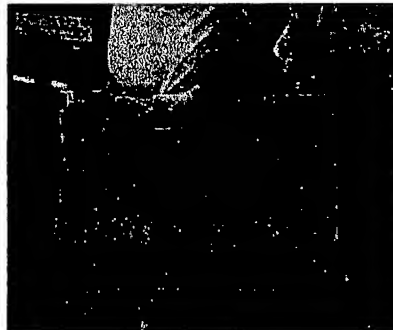


MASON FRIENDLY...

GATOR TOUGH!

A mason's job is to install units. The mason tender's job is to keep the mason stocked with materials, especially good, workable mortar. Whether it's the mason or the tender, wasting time retempering mortar not only kills progress, it affects the quality (strength & color) of mortar. When 50% of the total project cost is labor, give your masonry crew the best tools available and you will get higher production EVERYDAY.

Because Gatorback® mortarboards don't suck the moisture from mortar; they can increase the boardlife of mortar by 20-25 minutes. The net benefit: Your masons are consistently using a more workable mortar AND your tenders are not wasting time "shaking up mud" throughout the job. Not only are Gatorback boards extremely tough, they increase productivity all day, EVERYDAY!



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GATORBACK
MORTARBOARDS

WHY IT'S THE BEST MORTARBOARD.

IT'S ENGINEERED

The GATORBACK's patented dished, lipless work area allows masons to get a trowel full of mortar without friction, snags or loss of material. To maximize daily production, a mason must maintain a consistent, natural range of motion without wasted movements. Moreover, the mortar needs to be highly workable. As a result, the GATORBACK's unique design provides a smooth working surface that will not absorb water from mortar, but will extend the mortar's boardlife, ultimately increasing a mason's production. Because the dished area is centrally located, this pan effect also retains the mortar and any additional water added for retempering.

IT'S DURABLE

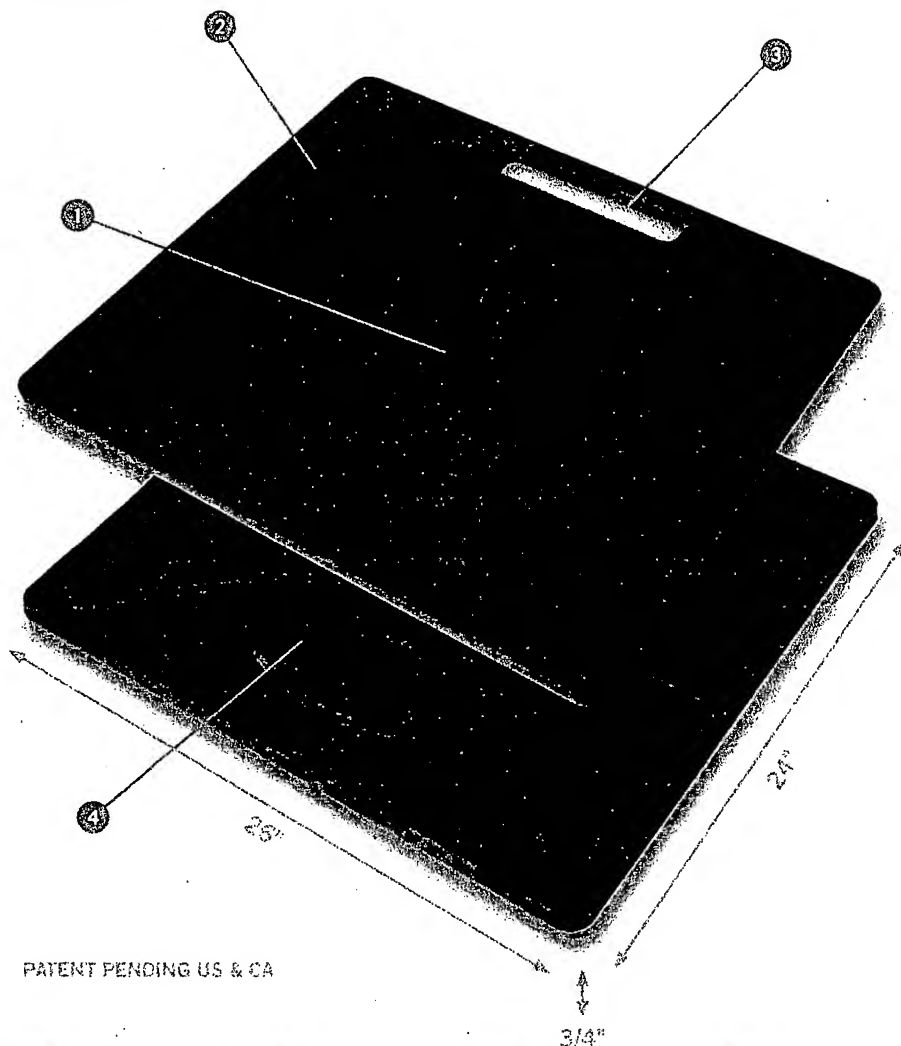
The sign of a good tool is directly related to its durability. GATORBACK mortarboards are injection molded from a hybrid blend of impact resistant materials to withstand the hardest abuse. This mortarboard will never absorb water nor allow mortar to form a permanent bond and can be kept clean with the smack of a hammer. Go ahead; hit it hard! The board is so tough it will only flex 1.5" with 200 pounds stacked in the dead center. Mental note: one cubic foot of mortar weighs roughly 125 pounds, so load up the GATORBACK!

IT'S PORTABLE AND LIGHT

The handle on the GATORBACK is deliberately positioned to enable masons and tenders to carry their mortarboards at their sides, vertically, in an ergonomically correct method. Considering each board weighs just 5.5 pounds and is less than an inch thick, a mason or tender can effortlessly transport 8-10 GATORBACKS at one time (4-5 per hand) without back strain or stress. The handle is perfectly sized so as many as 80 to 100 boards can be slid on the forks of a jobsite lift and elevated to crews working on scaffolding.

IT'S AN INVESTMENT

If your people are your greatest asset, reward and motivate them with the best tools—especially tools that last for years. GATORBACK mortarboards are good assets for your company and they show your masonry team you care about them AND the quality of their work. If you think your masons and tenders are good now, give the GATORBACKs and watch daily production increase significantly!!!



1 WATER RESISTANT, CONCAVE SURFACE

WILL NOT ABSORB WATER FROM THE MORTAR WHICH INCREASES BOARDLIFE AND REDUCES TIME WASTED ON RETEMPERING THIS ENSURES ONLY GOOD, WORKABLE MORTAR IS USED FOR HIGHER PRODUCTION.

2 ENGINEERED ABS CONSTRUCTION

MADE OF LIGHTWEIGHT, IMPACT RESISTANT MATERIAL, GATORBACK BOARDS WILL WITHSTAND THE DAILY ABUSE OF HAMMERS AND TROWELS IN BOTH HOT AND BELOW FREEZING CLIMATES. THEY'RE TESTED TO BE TOUGH; TRY BREAKING ONE.

3 INTEGRATED HANDLE

ALLOWS THE MASON OR TENDER TO EASILY AND SAFELY CARRY MULTIPLE MORTARBOARDS BY HAND FOR QUICK AND EFFICIENT SET UP TIMES. THE HANDLE MAKES DAILY JOB SITE CLEAN UP EASY AND QUICK SO YOUR MORTARBOARDS ARE NOT LEFT BEHIND OR STOLEN. YOU TENDERS WILL LOVE THIS, SO WILL YOU!

4 REINFORCED RIBBING

THE PATENT PENDING RIB STRUCTURE ENABLES THE MORTARBOARD TO HOLD AS MUCH AS 125 POUNDS OF MATERIAL WITHOUT FLEXING MORE THAN AN INCH. DUE TO THEIR RIGIDITY AND STRENGTH, GATORBACKS WORK WITH STEEL STANDS, SCAFFOLD PLANK OR MASONRY UNITS.

most innovative products



**GATORBACK MORTARBOARDS WON THE
"ATTENDEES CHOICE" AND THE "EXPERTS
CHOICE" AS THE 2005**

"MOST INNOVATIVE PRODUCT"

**IN THE MASONRY JOBSITE EQUIPMENT
CATEGORY. THE CONTEST WAS HELD AT THE 2005
WORLD OF CONCRETE & MASONRY TRADESHOW**

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On jobsites everyday, significant amounts of time, production, and MONEY is wasted by masons an using wood mortarboards that decrease efficiency and productivity. This is exactly the reason why Gatorback mortarboards were developed. In order to increase the level of productivity and profitabil mason contractors, a smarter, tougher, more user-friendly board was needed.

Why not wood boards? It's no secret...over a short period of time, plywood boards will invariab down and fall apart. What's worse, they literally suck water from mortar. This ultimately kills the wor boardlife of mortar, which decreases a mason's daily production and creates more work for laborers which affects your bottom line!

But rather than hear why we believe Gatorback boards will improve your team's production level, pl a minute to read what masons and the owners of masonry companies are saying about this new, inr tool.

"TALK ABOUT TOUGH!"

"When our Gatorbacks arrived at the site, some of the masons said, 'they look great, but won't hold grabbed one and hit it about 15 times as hard as I could with my 12 oz brick hammer. Now I'm 6'4" a 235, and after giving it all I had, I looked at the board and all I could see was a little nick on the surfa proved to us they'll last!"

~ Eric Walker, General Superintendent, Walker Masonry, Fayetteville, AR (200 Gatorback boards)

"You can beat them with a hammer to clean them up and they don't splinter and they're easy to clea them because your trowel doesn't dig into the surface, the tenders love them because they're very e handle ...they're a good deal!"

~ Jeff Goebel, Foreman, Sutter Masonry, Inc., Phoenix, AZ (140 Gatorback boards)

"Thanks for sending me mortarboards as fast as you did! Now that we have these, it looks like it wi end of plywood boards for me. Thanks!

~Richard Shutt, Owner, Shutt's Masonry, Webster, WI (10 Gatorback boards)

"WHAT ABOUT MORTAR WORKABILITY & BOARDLIFE?"

"It gets extremely hot here in Phoenix, but I can honestly say we're getting at least 20 additional mir boardlife out of our mortar, which is a lot longer boardlife than the steel boards I used before...it jus fresh longer. We're all very impressed with them...they're the way to go!"

~ Ryan Gray, Foreman, Sutter Masonry, Inc., Phoenix, AZ (140 Gatorback boards)

"Because the water stays on the board and the mud stays tempered longer and more consistent, co sense tells you that increased productivity will come. One thing is for sure; the tenders don't have 1 their asses off shaking up the mud. I'm pretty sure we'll be getting more."

~ Marty Gomez, Project Coordinator, R.E. Williams & Sons, Torrance, CA (10 Gatorback boards)

"Just to let you now that I've not heard one complaint from my men concerning the new boards. In are saying that they really like them. Right now it is very hot, 37C degrees, and they are finding that mortar is not drying out so fast as when put on wooden mud boards. They are wetting down the mc it is staying moist longer. They also like the fact that there is a dip towards the center keeping every together. They even tried to break one and they couldn't. "

~ Deanna Johnson, Owner, D.L. Vers-a-Tile Construction, Prince George, BC (30 Gatorback boards)

"WILL THEY INCREASE OUR EFFICIENCY?"

"When we have a full crew going--there's no rain and we're movin'-- I figure we're saving between \$1 \$200 per DAY in labor because our masons and tenders are not wasting nearly as much time retemper mortar, watering down boards or throwing out mud that that has expired. Plus, they're light and eas around the job, and the clean up is faster."

~ John Rohland, Owner & Mason, Two Rivers Enterprise, Altoona, WI (20 Gatorback boards)

"One thing is for sure, the mud doesn't set up nearly as fast, and when you don't have time to waste tempering mortar, it's a big advantage. All the guys like them real well. The bottom line is that they DEFINITELY save labor!"

~ Al Slattery, Owner, Slattery Masonry, Yukon, OK (80 Gatorback boards)

"Our bricklayers love them. They don't have to stop to retemper mortar as often as they did with the lids we were using. I like the handles the best. One man can now carry three boards in each hand wi For our crews, time is money. So if the mortar doesn't need to be retempered as often, and the men move the boards from one run to another quicker and easier, we will save time and money. Thanks : making Lang Masonry's jobsites more efficient."

~ Damian Lang, President/Owner, Lang Masonry Contractors & EZ Grout Corporation, Waterford, OH (130 Gatorback boards)

"The Gatorback boards save us money not only due to the life of the board in relation to cost, but al labor savings. We have used both wood boards and metal boards in the past with all of the usual pr associated with each. The Gatorbacks are lighter and, at the end of the day you can easily secure th jobsite by running a chain and lock through the handle to the scaffold."

~Mike Sutter, Owner, Sutter Masonry Inc. Phoenix, AZ (140 Gatorback boards)

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